

Eastern Ontario Tennis Academy Hillcrest Tennis Academy Annual Report 2006



CHEO participants in Corporate World Team Tennis Tournament



Champions - Almonte Tennis Club with David McGuinty MP Ottawa South



President's Message

This year has been quite a successful year for our organization with the establishment of a strong base for our school program. It has been amazing to see first hand the excitement of the kids as we go into each of the schools. There has not been one child who hasn't enjoyed the experience which only proves what a great product we have to offer. It has been so easy to grow the game as the enthusiasm from all participants is terrific. As Tennis Canada community champion for the Ottawa region who has worked in partnership with Tennis Canada and the Ontario Tennis Association we have been fortunate to have the expertise and support from these two great organizations which has also contributed to our success.

The \$15,000 grant from the Community in Action Fund from the Ministry of Health Promotion, government of Ontario has contributed to the success of our school program. Through this grant we were able to provide equipment for 10 schools so they may run a tennis program in their school, train the teachers to run the program and then help mentor and provide alternate programs for the kids in partnership with the schools. This has been made possible through the grant but also due to the great team of board members who believe in our mission and support the school program, excellent volunteers who contribute long hours to making this work, the passionate teachers and an excellent coaching staff who are very experienced and have a passion for the game.

This year we have also incorporated Eastern Ontario Tennis Academy and have formed a Community Tennis Association which implements programs to service the needs of the community. Hillcrest will be amalgamated under the umbrella of EOTA but will remain our training facility. We are the first CTA in Ontario and one of a few in Canada. With poverty on the rise and more than 45,000 families who live below the poverty line we are focusing on putting programs in place to break the cycle. Our board strongly believes that education is the key and through the life skills tennis offers such as teamwork, self confidence, increased self esteem, increased concentration we feel that all kids no matter what their economic situation will be exposed and learn tennis benefiting from these skills which will help improve their grades in school and give them a brighter future. All schools involved in our program are invited to attend a team competition at the end of the year at Hillcrest where all participants receive medals, sportsmanship, most improved and most valuable trophies are given out.

The implementation of the Corporate World Team Tennis Program as a fundraiser for our school program was a huge success. Everyone who participated had such a terrific time. Two teams the Almonte Tennis Club and the CHEO Critical care doctors qualified for the US Corporate Nationals. We look forward to expanding this program next year and thank David McGuinty the MP for Ottawa South who sponsored the McGuinty Cup and presented it to the winners.

We look forward to another exciting and challenging year, the establishment of more partners, volunteers, more people playing tennis and a lot of fun on the courts.

Yours in tennis,
Danielle Smith

Goal # 1 More people playing and enjoying tennis

Through our dedication and commitment in making a difference in the lives of all kids and providing opportunities for all kids to play we have spent most of our resources on establishing tennis in the elementary school program. It has been a passion of our board and the kids have loved learning and playing tennis in the schools program. It is also important that we have programs in place so participants can improve and move through the try-learn and play continuum. Team tennis was a pilot project this year through Tennis Canada with great success and we will be promoting that more next year.

Measurable Objective	Projected	Actual
# new participants	3500	5328
#adults		217
# juniors		5111
# elementary school participants	2000	4550
# elementary schools	3	10
# elementary try sessions	8	107
Participant goal for try sessions	600	4550
# other try sessions	10	3
Participant goal other try	600	250
Learn/play participants	1000	2252
# team tennis participants	60	122
# play/compete participants	500	455 juniors 365

Goal # 2 Building Tennis Through Partnerships

In order to grow tennis it is essential to establish strong partnerships in the community to move tennis forward and give everyone the opportunity to play. It will be our goal to continue to develop partnerships to move this organization forward. We wish to thank our terrific partners who contributed so positively to our organization. It has been a sincere pleasure working with them. The partners are The Ottawa Carleton School Board, Hillcrest High School, Vincent Massey, Berrigan elementary, Our Lady of Victory, St Michael, Pleasant Park, St Marguerite D'Youville, Roberta Bondar, Tommy & Lefebvre, ValleyStream Tennis Club, VIP LawnCare Inc., Volunteer Ottawa, Tennis Canada, Ontario Tennis Association, Franco Cite, Councillor Peter Hume, David McGuinty MP Ottawa South, CHEO, Canada Court, Human Resources Canada, Ontario Trillium Foundation, City of Ottawa, Ministry of Health Promotion, Health Canada

Measurable Objectives	Projected	Actual
# partnerships	22	25
# Community Tennis Rallies	2	16

Goal # 3 Increase opportunities for volunteerism

Volunteers are essential to the contribution of a not for profit organization. It will be our goal to ensure all volunteers are recognized and feel valuable in the contribution they make to our organization. This will be essential to the success of our growth in the future. A special thank-you to Alex Korablin who updates and designs our websites www.tennisottawa.ca and www.easternontarioteamtennis.ca. Also a special thank-you to VIP Lawn Care who maintains our facility on a weekly basis.

Measurable Objectives	Projected	Actual
# volunteers	30	20
# volunteer hours	240	2000
# volunteers recognized	4	20
Maintain partnership with volunteer Ottawa	Yes	yes
Volunteer Orientation Program	In progress	

Goal # 4 Opportunities for players to improve at every level

In order to sustain people in tennis there must be opportunities for them to grow and improve at every level. Our organization ensures we move people through the try-learn-play and compete continuum to ensure that everyone has an enjoyable and fun experience that will keep them in the sport for a lifetime. Partnership with the Ontario Tennis Association and Tennis Canada is essential in ensuring programs are in place for all levels of play.

Measurable Objective	Projected	Actual
# new pathway activities	63	192
#team tennis activities	3	8
# learn/play activities	20	42
# play/compete activities	20	38
# certified coaches	3	6

Goal # 5 Excellent Fundraising and Sponsorship Program

An excellent fundraising and sponsorship program is essential to our existence. Being a not for profit organization is often challenging when it comes to raising revenue but it is also imperative we raise enough revenue to continue to grow the school program in Eastern Ontario so all kids will have the opportunity no matter what their economic situation.

Measurable Objectives	Projected	Actual
# fundraising activities	2	1
# sponsors	15	15
Recruit fundraising sponsorship board member	In progress	
Establish a Committee	Not yet completed	
Corporate WTT participants	20	30

Sincere thanks from our Board members for a great year!

President	Danielle Smith
Vice President	Brian Marley-Clarke
Treasurer	Jelica Smoljanic
Secretary	Silvana Di Giacomo
Try Coordinator	Shelley MacIsaac
Promotion	Lisa Ramnarine
Play Coordinator	Katherine Julien
Facilities	Don Brousseau

Sincere thanks to our pros that were excellent, professional and love what they do! They truly make a difference to the quality of our programs

Kyle Fiore
Tony Milo
Ashley Smith

A special thanks to our students Victoria and Jessie who were terrific.

And of course thanks to the kids who make all this possible!!

SEE YOU ALL ON THE COURTS NEXT YEAR!

**“The future belongs to those who believe in the beauty of their dreams”
----Eleanor Roosevelt**